

PRESENTED BY PROMO MARKETING



# POWER MEETING

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**FT. LAUDERDALE, FL**

*March 19-22, 2018*

**DEERFIELD BEACH, FL**

*May 21-24, 2018*

**PALM SPRINGS, CA**

*August 27-30, 2018*

**SCOTTSDALE, AZ**

*October 8-11, 2018*

*Be a part of something big!*



# POWER MEETING

*Results-driven buyer events for A-List distributors & suppliers*

Designed for the industry's elite, Promo Marketing Power Meetings are exclusive relationship-building events. The conference format features pre-scheduled, one-on-one sessions between distributors and suppliers. Each meeting session is held in an exclusive supplier suite, securing privacy and improving business opportunities.

In 2018 we will host a series of Power Meetings & we hope you can join us at an event. Your participation is free, including your transportation & hotel stay.



*Without a doubt, The Power Meeting is by far the best format for a show in the industry for both vendor and distributor. Having attended other events similar in nature, Promo Marketing has raised the bar for others to aspire to. Extremely well done.*

Neil Berman  
Stylecraft



## JOIN US - *here's why*

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### MEET

with key sales executives who are qualified to handle top-tiered distributors

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### SECURE

the undivided attention of pre-qualified suppliers

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### BUILD

new partnerships and expand your strategic, long-term relationships

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### NETWORK

with powerful industry leaders

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### ALIGN

your business with the industry's best of the best

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## THE EVENTS

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Enjoy high-end accommodations appropriate for industry's elite

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Attendees include Top 50 Distributors and Top 50 Suppliers

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Four days of networking, three days of power meetings

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Build long-term relationships at upscale networking social events

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## THE MEETINGS

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Private 20 minute meetings with each supplier company

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Meetings will be held in each supplier's private suite

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45 pre-scheduled one-on-one meetings in three fully planned days

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### CONTACT INFO:

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## *Your Schedule, Your Time*

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### DAY 1

**BY 5 PM** Check-in and registration  
**6:30 PM - 8:30 PM** Welcome Reception

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### DAY 2

**7:30 AM - 8:15 AM** Networking Breakfast  
**8:30 AM - 10:02 AM** Meetings  
**10:02 AM - 10:25 AM** Mid-morning break  
**10:25 AM - 11:57 AM** Meetings  
**12:00 PM - 1:00 PM** Networking Lunch  
**1:15 PM - 2:37 PM** Meetings  
**2:37 PM - 3:00 PM** Mid-afternoon break  
**3:00 PM - 5:20 PM** Meetings  
**7 PM - 9 PM** Networking Dinner

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### DAY 3

**7:30 AM - 8:15 AM** Networking Breakfast  
**8:30 AM - 10:02 AM** Meetings  
**10:02 AM - 10:25 AM** Mid-morning break  
**10:25 AM - 11:57 AM** Meetings  
**12:00 PM - 1:00 PM** Networking Lunch  
**1:15 PM - 2:37 PM** Meetings  
**2:37 PM - 3:00 PM** Mid-afternoon break  
**3:00 PM - 5:20 PM** Meetings  
**7 PM - 9 PM** Networking Dinner

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### DAY 4

**7:30 AM - 8:15 AM** Networking Breakfast  
**8:30 AM - 10:02 AM** Meetings  
**10:02 AM - 10:25 AM** Mid-morning break  
**10:25 AM - 12:21 PM** Meetings

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\*Schedule subject to minor adjustments.

*Be a part of something big!*

**RESULTS DRIVEN BUYER EVENTS**

# WHAT THE INDUSTRY IS SAYING:

“Just a short note to thank you for an event that was very rewarding as well as inspiring. The organization was top shelf and your staff knew their roles and performed flawlessly. I appreciated the opportunity to attend and have plans already in place to use some of the vendors that were new to me as well as adding products from existing suppliers.”

Joe Commendatore  
Triple Stitch Sportswear  
San Diego, CA 2016

“Kudos to you and everyone involved in the Atlanta Power Meetings. You all were great! Super organized, friendly, professional and so helpful! I left Atlanta feeling invigorated and so excited about all the possibilities! Seriously, I met some really great suppliers, got reacquainted with others, and learned new things from suppliers I was already doing business with – who could ask for more!?”

Candace McCullers  
Advertise America Inc  
Atlanta, GA 2016

“Plan accordingly and don't turn down the opportunity to participate in a Power Meeting - it's worth the time being away from your office and daily sales routine. The conversations lead to new projects you likely had not yet thought of and new business relationships that will be mutually beneficial for years to come.”

Maggie Mason  
City Paper Company  
Atlanta, GA 2016

“Thought I would let you know I just secured another job with another attending supplier from the Power Meeting. So that is 2 new jobs with 2 new suppliers in 2 days after the meeting. I think I like this!”

Bob Saupp  
Proforma Spectrum Graphics  
Atlanta, GA 2016

## TOP POWER MEETING SUPPLIERS:

ADG Promotional Products • Cloth Promotions Plus • Cotton Love • Credential Express • Debco  
Delta Apparel • EMT • Edwards Garment • Express-A-Button Inc. • Gemini Industries • Hit/Admints  
Logo Mats LLC • The Magnet Group • PFL • Paramount Apparel International Inc.  
Partners for Incentives • Precision Crystal Gifts & Awards • S&S Activewear  
Showdown Displays • Tranter Graphics Inc. • Webb Company